



International

**FOOT &
ANKLE**

Biomechanics Meeting
2021

ONLINE

SPONSORSHIP PROSPECTUS

Welcome letter

As the host of the next **i-FAB 2021** in Brazil, it is my pleasure to announce and invite you to join us in this unique scientific venture in the next **International Foot and Ankle Biomechanics Virtual Meeting**, organized by the i-FAB Committee and the University of São Paulo – USP.

The event will take place from April 11 to 14, 2021 and it will happen for the first time in South America. We have the pleasure and the honor to bring this high-level scientific meeting to Brazil. This is a great opportunity to discuss the cutting edge research on foot and ankle biomechanics.

I-FAB 2021 will be a three-day scientific program with an exciting agenda. The program will be multidisciplinary and full of presentations from our international guests and invited speakers. We are planning pre-congress courses and workshops, 5 international lectures, 6 oral sessions, 2 special sessions and 2 poster sessions, as well as moments of fraternization and exchange of experience between professionals from different parts of the world.

The focus of the presentations will be subjects related to Footwear / Orthotics, Sports, Physiotherapy / Rehabilitation, Clinical Biomechanics, Foot and Ankle Modeling, Orthopedics and Surgery. All professionals and students who are directly or indirectly involved in the topics are welcome to participate to contribute to the depth of discussions during the event.

We will promote a multidisciplinary event that integrates different complementary areas in order to understand the Foot and Ankle in all its dimensions – FABMAN – Foot and Ankle Biomechanics Multidisciplinary ActioN!

The main objective of the International Foot and Ankle Biomechanics Meeting is to promote interactions between people interested in foot and ankle biomechanics, and to connect areas that may not traditionally have a strong biomechanical component.

In particular, i-FAB 2021 aims to (i) provide up-to-date knowledge about foot and ankle biomechanics, rehabilitation and orthopedics of these segments; (ii) expand the research community in Foot and Ankle by connecting people from different countries working in universities, clinics and industries; (iii) facilitate debate on key issues for this community; (iv) and foster ongoing activities among researchers and research users.

We welcome all participants with an interest in foot and ankle biomechanics, orthopedics and rehabilitation, including academics, physicians, podiatrists, surgeons, engineers, physical education professionals, physical therapists and other health professionals, as well as related professionals, to the footwear industry, manufacturing of insoles / orthoses and surgical equipment.

This is a great opportunity to develop a truly multidisciplinary approach to addressing the challenges that experimental and computational foot and ankle biomechanics represent – FABMAN – Foot and Ankle Biomechanics Multidisciplinary ActioN!

Conference Chair

▶▶ Isabel Sacco (University of Sao Paulo, Sao Paulo – Brazil)

International Scientific Committee

- ▶▶ Alberto Leardini (Istituto Ortopedico Rizzoli, Bologna – Italy)
- ▶▶ Howard Hillstrom (Motion Analysis Laboratory, New York City – United States)
- ▶▶ Irene Davis (Harvard Medical School, Cambridge – United States)
- ▶▶ Paolo Caravaggi (Istituto Ortopedico Rizzoli, Bologna – Italy)
- ▶▶ Sicco Bus (University of Amsterdam, Amsterdam – Netherlands)
- ▶▶ William R. Ledoux (CLIMB, VA Center for Limb Loss and MoBility – Washington, United States)

Keynotes Confirmed

- ▶▶ Cesar de Cesar Netto, MD, PhD (University of Iowa, Iowa City-IA – United States)
- ▶▶ Irene Davis (Harvard Medical School, Cambridge – United States)
- ▶▶ Madhusudhan Venkadesan (Yale University, Connecticut - United States)
- ▶▶ Michael Rainbow (Queen's University, Kingston – Canada)
- ▶▶ Toni Arndt (Swedish School of Sport and Health Sciences
Sweden; President of the International Society of Biomechanics, ISB)

Themes

- ▶▶ Biomechanics (modeling and simulation included)
- ▶▶ Clinical Biomechanics
- ▶▶ Footwear / Orthotics
- ▶▶ Imaging
- ▶▶ Orthopedics
- ▶▶ Pediatrics
- ▶▶ Rehabilitation
- ▶▶ Sports

+2

Special session on a hot topic:

- ▶▶ Diabetic foot biomechanics
- ▶▶ Weight Bearing CT Scan

+2

Posters Session

Keynotes

- ▶▶ Cesar de Cesar Netto, MD, PhD (University of Iowa, Iowa City-IA – United States)
- ▶▶ Irene Davis (Harvard Medical School, Cambridge – United States)
- ▶▶ Madhusudhan Venkadesan (Yale University, Connecticut - United States)
- ▶▶ Michael Rainbow (Queen's University, Kingston – Canada)
- ▶▶ Toni Arndt (Swedish School of Sport and Health Sciences – Sweden;
President of the International Society of Biomechanics, ISB)

SPONSORSHIP QUOTAS

QUOTTA	SILVER \$ 5.000,00	BRONZE \$ 3.750,00
Registrations	8	6
Static banner at the top of the homepage of the official congress website	✓	
Logo at Opening Message every day	✓	✓
Logo in carousel system in the end of the activities/each day	✓	✓
Logo on Registration desk - Insertion of the company's logo on the online registration platform. Insertion of the company logo in the registration confirmation email.	✓	
1-minute video insertion at the Opening Ceremony	✓	
Opening vignette (30 seconds) between lectures, every day of the program, 4 vignettes during the Congress. Production by Sponsor.	30"	20"
1 Sponsored Sessions/ Satellite Symposium- 15 minutes (recorded) within the event schedule to conduct technical / scientific lectures. With interaction of participants via chat at the time of the lecture. Day and Time to be defined. Recording and Content under the responsibility of the sponsoring company and must be pre-approved by the organizing committee.	15 min	10 min
QR Code on the event content screen that directs you to some sponsor action in 1 session (website, survey, raffle, product ...)	✓	
Virtual Booth/ Sponsor space – a customized page on the virtual platform of the event, with company description, e-mail contact, images, links, documents, and brochures to be downloaded, link to social networks and website and interactive chat.	✓	✓
1 Sponsored Chat: Inclusion of the logo and company name in the Chat tool for interacting with participants during a period (morning or afternoon) between April 11th to 14th, 2021.	✓	
PODCAST: 1 Content prepared by the sponsor and validated by the Committee. Advertising of the company on Facebook, Instagram, LinkedIn	✓	✓
Publi Editorial: Sponsor subject on the Committee digital channels	✓	✓
1 Sponsored Poll: Inclusion of the logo and name of the company in the Poll tool for interaction with participants during the scientific program.	✓	✓
Static banner at the top of the homepage of the official congress website	✓	
Logo in the final online program	✓	
Logo included as sponsor in e-mail marketing	✓	✓
Logo on the Congress home page with hyperlink to the Sponsor's Profile and link to the company's website.	✓	✓

OTHER OPPORTUNITIES

Social Media

▶▶ 04 posts, 01 video, 01 Content/Announce

▶▶ Facebook and Instagram

*Content must be provided by the sponsor and approved by Organizer Committee

\$ 2000

Public Editorial / Post

▶▶ Sponsor story on the Congress digital channels,

▶▶ Published on social networks: LinkedIn, Instagram, and Facebook

*Content must be approved by the organizing committee

\$ 1500

Content Capsules

▶▶ Small videos (30 seconds) on the website

*Content must be approved by the organizing committee

\$ 2200

Best Poster Award

▶▶ Exclusive slide thanking sponsor throughout event for sponsoring Best Podium award

▶▶ Logo on i-FAB 2021 conference website – for sponsoring Best Poster Award

▶▶ Sponsor logo in the poster area

▶▶ Sponsor logo/name can be linked to company website or a product webpage

▶▶ Logo in the transitions of lectures on the platform (poster award slide - in carousel)

\$ 1000

Best Student Poster Award

▶▶ Exclusive slide thanking sponsor throughout event for sponsoring Best Podium award

▶▶ Logo on i-FAB 2021 conference website – for sponsoring Best Poster Award

▶▶ Sponsor logo in the poster area

▶▶ Sponsor logo/name can be linked to company website or a product webpage

▶▶ Logo in the transitions of lectures on the platform (poster award slide - in carousel)

\$ 500

Package of sponsored registrations

DISCOUNT ON TOTAL AMOUNT

▶▶ over 15 registrations 10%

▶▶ over 25 registrations 15%

▶▶ over 50 registrations 20%

▶▶ over 100 registrations 25%

PROMOTER



INSTITUTIONAL SUPPORT



Sponsorship and exhibition opportunities:

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Coordinator, Sponsorship & Sales

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